



Protecting Children, Families, and Communities Against the Flu

WHO WE ARE

Families Fighting Flu (FFF) is a national, non-profit, 501(c)(3) volunteer-based advocacy organization dedicated to protecting the lives of children and families by raising awareness about the seriousness of flu and the importance of annual flu vaccination for everyone 6 months of age and older. For more than a decade, FFF has worked to educate others that flu is dangerous, everyone is at risk, and annual flu vaccinations save lives.

FFF is not just our name—it's who we are, what we stand for, and what we do. We have experienced the devastating effects of the flu first hand—either from losing a child to the flu or by having a child become seriously ill due to the flu. We share our personal stories because we want everyone to understand that flu is an unpredictable, dangerous, and potentially deadly disease.

FAST FACTS ON FAMILIES FIGHTING FLU

11,000+ Facebook and 1,500+ Twitter followers keep up with FFF on social media

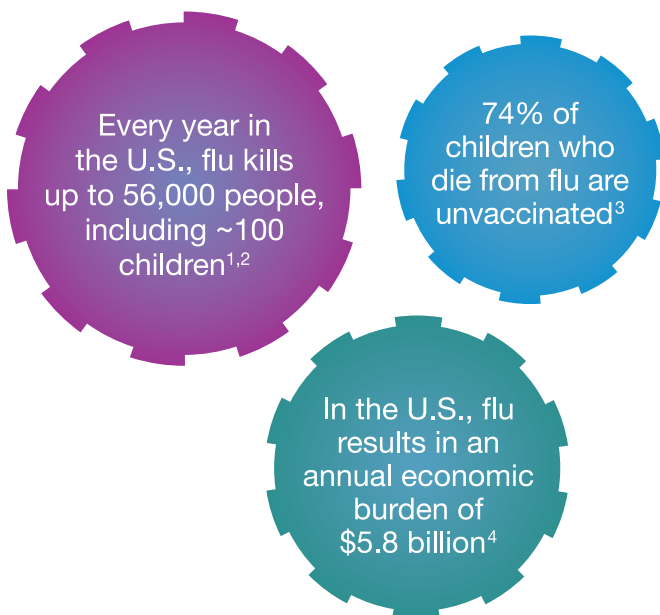
35 family stories are featured on our website

13 years of flu prevention advocacy

12 medical advisors

10 board members

FAST FACTS ON FLU



WHAT WE DO

FFF works to increase awareness about the seriousness of flu and reduce the number of hospitalizations and deaths caused by the flu each year by increasing vaccination rates. We are proud to develop and distribute flu education resources for many different audiences, such as families, healthcare professionals, new moms/pregnant women, and Spanish-speaking communities. We also partner with a variety of non-profits, government, and public health entities who are also committed to flu education and prevention.

Stay in the Game™, our ongoing educational campaign, is focused on the critical need for annual influenza vaccination for the entire family, so that everyone stays healthy and no one misses out on important activities such as school, work, or sports. Nobody should be 'too busy' to protect themselves (and everyone around them) against flu.

MISSION: To save lives and reduce hospitalizations by protecting all children and their families against influenza.

Highlights of our recent work include:

- FFF shares our family stories to educate others through public service announcements, satellite media tours, public speaking engagements, and media interviews with a variety of media outlets. We've been featured on **NBC Nightly News with Lester Holt**, **CBS Evening News with Scott Pelley** as well as by **The Associated Press**, **USA Today**, **American Baby**, and **Univision** among many others.
- As part of a collaboration with the **National Association of Pediatric Nurse Practitioners (NAPNAP)** and **HealthyWomen**, FFF is providing customized educational resources for healthcare professionals and families, asking 'Do You **KNOW** the Flu?', designed to elevate flu awareness and prevention.
- **Keep Flu out of School** is a multi-year program for elementary schools with the Centers for Disease Control and Prevention (CDC), National Association of School Nurses (NASN), and National Foundation for Infectious Diseases (NFID), providing flu education for students, teachers, and parents.
- FFF was actively involved with the CDC's Advisory Committee on Immunization Practices (ACIP) action to expand its **influenza vaccination recommendation to include all individuals 6 months of age and older**.



GET INVOLVED! SUPPORT US!

FFF is a national, non-profit 501(c)(3) organization and is 100% dependent on charitable contributions and corporate sponsorships. Interested in becoming an advocate, partner, sponsor, or donor? Get in touch at contact@familiesfightingflu.org and help us protect children, families, and communities against the flu or visit our website at www.familiesfightingflu.org to make a tax-deductible donation.

REFERENCES

1. Centers for Disease Control and Prevention (CDC). Key Facts About Seasonal Flu Vaccine. Available at: <https://www.cdc.gov/flu/protect/keyfacts.htm>. Updated March 31, 2017. Accessed April 24, 2017.
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3. Flannery B, Reynolds S, Blanton L, et al. Influenza Vaccine Effectiveness Against Pediatric Deaths: 2010-2014. *Pediatrics*. 2017;139(5):e20164244.
4. Ozawa S, Portnoy A, Getaneh H, et al. Modeling the Economic Burden of Adult Vaccine-Preventable Diseases in the United States. *Health Affairs*. 2016;35(11).